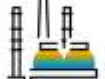


WHY SMALL AND MID-SIZED BUSINESSES CHOOSE SAP S/4HANA PUBLIC CLOUD

In today's ever-evolving digital landscape, the cloud has been a steadfast presence for years, continually advancing and accelerating. Small and Mid-sized businesses, in their quest to outpace competitors, stimulate growth, and optimize operations, have harnessed the transformative potential of cloud computing. SAP, a renowned global leader in enterprise software solutions, exemplifies this evolution with its SAP S/4HANA Public Cloud offering, enabling enterprises to fully embrace the cloud's enduring power and unleash their maximum potential.

Key capabilities and features of SAP S/4HANA Public cloud

 Finance - Accounting and financial close - Receivables and Payables mgmt. - Cost mgmt. & profitability analysis - Treasury & working capital mgmt. - Governance Risk and Compliance	 Procurement - Direct material procurement - Service procurement - Supplier management - Central procurement	 Sales - Sell Products, Projects and Contract-based Services separately or as a full solution - Convergent & External Billing	 Service - After-sales service and support with contracts, service deliveries, and billing - Combine sales & services as packaged solution offerings	 Service-Centric Industries - Professional services - Public sector - Higher education - Media - Financial services
SAP S/4HANA Cloud, public edition				
 Manufacturing - Material requirements planning with demand driven and/or predictive MRP - Make to stock and make to order - Quality management - Environment, Health and Safety	 R&D - Product compliance - Enterprise portfolio and project management - Advanced Variant configuration	 Asset management - Reactive and proactive maintenance - Resource scheduling for maintenance planner - Enhanced collaboration + review	 Supply chain - Warehouse Outbound & Inbound Processing - Core Inventory Management (Advanced) ATP Processing - Basic Transportation Mgmt.	 Product-Centric Industries - Component manufacturing - Hi-tech - Automotive - Mining services

Why SAP S/4HANA Public Cloud

Listed below are some key reasons why small and mid-sized companies should look at SAP S/4HANA Public cloud as their future ERP solution:



Business

- Accelerate intelligent decision-making, identify opportunities, and mitigate risk with trusted, accurate insights.
- Run your business flawlessly while adapting processes with ease, ensuring compliance, and connecting all aspects of your enterprise.
- Achieve greater simplicity, efficiency, insight, collaboration, transparency, and compliance across sales, production, procurement, logistics, supply chain, service, and finance.
- Proven and reliable ERP solution with continuous innovation with monthly feature delivery and bi-yearly major upgrades.
- Scale as you grow, giving you the power to adapt to change.
- Very competitive pricing compared to other ERPs in the Small and Mid-market segment.
- Fast time to value is enabled by a guided implementation process, fast technical setup, and role-based, intuitive user interface.
- SAP S/4HANA Public cloud scope includes LOB and industry processes, supporting 20 plus industries with 48 Country versions in 32 languages.
- Create a single source of truth with all sources of data in one platform with an intelligent data core. Data should be complete and up to date—always.
- Deep transparency into financial and non-financial data to address regulations, taxation, and sanctions proactively can ensure compliance with global and local regulations.



Operations

- Technical operations including backup and disaster recovery, system maintenance, data protection, and best-in-class uptimes is enabled by SAP's Public cloud infrastructure.
- In App help, end user training and continuous business user involvement during the project enables a smooth and easy transition to SAP S/4HANA Public cloud after go-live.
- SAP Cloud ALM ensures business continuity in a hybrid SAP landscape by monitoring and alerting - Increase operations efficiency by automating operational tasks.
- SAP Cloud ALM for operations can help in minimizing operations costs and maximizing operations efficiency by providing full transparency of your cloud solutions in a simplified and visualized way.
- New features and functionality can easily be deployed as they are released by SAP with automated testing.
- Reduced MTTR (Mean time to resolve) by execution of corrective actions based on events and increased efficiency due to automated and semi-automated tasks.
- Real User and Performance monitoring provides transparency regarding performance as experienced by end users as well as the utilization of business functionality.



Deployment

- ERP discovery enables a clear definition of scope, timeline, and cost.
- Leverages SAP Best practices for various industries developed over many years.
- Can be deployed as quickly as 6 months using SAP Activate methodology.
- SAP Cloud ALM enables a fast-paced deployment leveraging best practice process flows, automated testing, project management and requirements traceability.
- Solution will be 'deployed' or 'rolled-out' and not 'implemented' and 100% mobility-enabled.
- Fit to standard business processes leveraging SAP best practices can enable a quick deployment.
- SAP Activate methodology enables enterprises to deploy SAP ERP safely and confidently on time and on budget. Customers get up and running in record time.
- SAP S/4HANA Public Cloud Starter system offers accelerated deployment with preconfigured end-to-end business processes across all application areas.



Technology

- True cloud-based ERP solution designed from ground up for small and mid-sized companies.
- Latest technologies, such as built-in artificial intelligence (AI), machine learning (ML), robotic process automation (RPA), and analytics enables efficient and automated business processes.
- SAP BTP (Business Technology Platform) Cloud enables quicker and easier integration with third party systems using API's or middleware.
- SAP Build is a low code platform that enables quick development of new applications.
- Delivers built-in reporting across any data dimension in real time.
- Nice browser-based User Interface (UI) that works on Laptops and Tablets
- Runs on a very high speed, scalable, efficient, and highly powerful HANA (High-performance Analytic Appliance) database.
- SAP Cloud Identity reduces manual administration efforts for user management and identity provisioning and enables a seamless login process with SSO.
- SAP Data Migration Cockpit (DMC) enables a step-by-step workflow that has built-in validation checks to ensure data quality and consistency.

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